



Certificate IV in Information Technology (Multimedia)

ICA40805

Benefits of studying this Program

- Acquire advanced information technology and multimedia design skills
- Meet identified market need for creative abilities and technical competence in the field of multimedia

Program Information

This program is suited to those in pre-publication roles, especially in the areas of pre-press, publication, web development, on-line services, and multimedia development. The hands-on-program provides skills in designing, developing and publishing multimedia with a focus on web sites and web related publications.

The Certificate IV in Information Technology (Multimedia) includes skills in producing media suitable for electronic and print publication that can be used for screen, the World Wide Web, CD, DVD and off-set print. Skills in production and management applicable to the development of small to medium scale multimedia products are also acquired.

Program Aim

The Adobe Suite of design applications and work flows is used to produce web and print media as well as web-based publications. The program introduces participants to various design theories and techniques using the following applications: Photoshop, InDesign, Illustrator, Acrobat, Bridge, Image Ready and Dreamweaver.

The Program is delivered in a series of 4 modules designed to develop skills and knowledge in the following areas:

1. Design
2. Website and Multimedia
3. Digital and Video
4. Business Management.

Duration

The Certificate IV in Information Technology (Multimedia) is delivered over 20 weeks, 1.5 days per week equivalent.

Entry Requirements

Application is made on the Blended Learning International application form. The applicant will then be contacted to attend a meeting with an Admission Panel. Intending applicants are encouraged to contact the Director of Education Jim Sullivan, to discuss their application.

Candidates are required to sit a computer aptitude test (skills audit). Knowledge of Mac OSX, digital image capture and some experience in using the internet will be an advantage.

Units of Competency

The Certificate IV in Information Technology (Multimedia) ICA40805 is issued upon successful completion of all of the units of competency listed below.

1. Design

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|-----------|--|
| CUF1MA01A | Produce and manipulate digital images |
| CUFMEM06A | Design a multimedia product (Project) |
| CUFMEM10A | Design and create a multimedia interface |
| ICPPP311A | Develop a detailed design concept. |

2. Website and Multimedia

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|-----------|--|
| CUFGEN01A | Develop and apply industry knowledge |
| ICAB4135A | Create a simple markup language document to specification |
| ICAB4169A | Use development software and IT tools to build a basic website |
| ICAI4189A | Ensure website content meets technical protocols and standards |
| CUFMEM12A | Update web pages |
| CUFMEM04A | Test a multimedia product |
| CUFMEM10A | Design and create a multimedia interface. |

3. Digital and Video

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|-----------|--|
| CUFMEM02A | Author a Multimedia Product |
| CUFCAM01A | Set up and operate a basic video camera |
| CUFAM03A | Compose camera shots and operate a camera |
| ICPMM321A | Capture a digital image |
| ICPMM346A | Incorporate video into multimedia presentations. |

4. Business Management

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|------------|---|
| PSPPM402B | Manage simple projects |
| BSBCMM304A | Contribute to personal skill development and learning |
| CUSADM08A | Address copyright requirements |
| ICAW4214A | Maintain ethical conduct. |

Expected Effort

Blended Learning International adopts adult-learning principles, and all students are treated as adult learners. Participants in this program are therefore expected to take charge of their own learning process and observe the following

- ensure all assignments are completed on time (unless granted exemption(s) through

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- recognition of prior learning)
 - participate in class discussions and activities
 - attend all scheduled classes, otherwise inform the trainer prior to the class.

Assessment Overview

All assessment of units of competence will be conducted in accordance with the assessment guidelines and competency standards of the officially endorsed Training Package for the Certificate IV in Information Technology (Multimedia).

Assessments will be conducted for each part of the training program and the processes will be valid, reliable, fair and flexible. The assessment procedures and the criteria for judging performance will be made clear to all participants enrolled in this program.

Assessment processes will cover the broad range of skills and knowledge needed to demonstrate competency and will integrate knowledge and skills with their practical application.

Assessment processes will provide for the recognition of competencies no matter how, where or when they have been acquired.

Recognition of Prior Learning (RPL)

Where a participant feels that he or she has already achieved the skills for any unit of competence, that person can be given credit for, or an exemption from, the unit. This prior learning may have occurred through formal or informal training, through work or life experience. It is a process whereby you are given credit for what you can already do.

Blended Learning International also recognises qualifications issued by other Registered Training Organisations (RTOs) as long as these qualifications are current and relevant to this program. If you believe that this applies to you, then you should ask for a Recognition of Prior Learning (RPL) application form. Each application should be accompanied by an administration fee of \$50.00.

Enquiries

Please contact the Director of Education:

Jim Sullivan

Blended Learning International

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